

Sponsored by

**automechanika**

[www.automechanika.com](http://www.automechanika.com)

**automechanika**  
SHANGHAI

09 – 12 Dec. 2014

[automechanika-shanghai.hk.messefrankfurt.com](http://automechanika-shanghai.hk.messefrankfurt.com)

**automechanika**  
ST. PETERSBURG

24 – 26 March 2015

[automechanika-spb.com](http://automechanika-spb.com)

**automechanika**  
CHICAGO

24 – 26 April 2015

[automechanika-chicago.us.messefrankfurt.com](http://automechanika-chicago.us.messefrankfurt.com)

**automechanika**  
DUBAI

02 – 04 June 2015

[automechanikadubai.com](http://automechanikadubai.com)

**MIMS**  
**automechanika**  
MOSCOW

24 – 27 Aug. 2015

[automechanika-russia.messefrankfurt.com](http://automechanika-russia.messefrankfurt.com)

## **Approximately 100,000 vehicles have been sold within the frame of the utilisation programme**

07.11.2014 / AutoBusiness Review

Russian Ministry of Industry and Commerce has announced that 98,300 vehicles have been sold within the frame of the utilisation programme, since 01 September. Last week's sales figure is 18,000 vehicles, on the other hand.

Minister Denis Manturov has made the following statement: "The number of sales points participating in the programme has exceeded 2500, following a 50% increase in October. The number of manufacturers has also risen. Isuzu has become the latest participating manufacturer. The companies, which took a "wait and see" position in the beginning, have decided to participate, seeing the positive results at the end of the first month."

According to ministry data, 40% of the sold vehicles are formed of AVTOVAZ models. KIA and Renault are the two other brands with sales figures of over 2500 vehicles, during the last week of the programme.

## **Ukrainian automobile market has dropped to its lowest level in 14 years**

06.11.2014 / Avtostat

According to Ukrainian Motor Vehicle Manufacturers Association: Ukravtoprom data, the automobile sales in the country have fallen 2.7 times in October year-on-year, with 5891 vehicles. This has become the lowest October sales figure in Ukraine for the last 14 years. 82,690 automobiles have been sold in the country within the first ten months of the year, on the other hand (-54.3%).

Toyota has become the best-sold brand in October, with 704 vehicles (-38%). Ukrainian manufacturer ZAZ occupies the second place (411 vehicles, -74.8%). The two brands are followed by Renault (397, -59.4%), Volkswagen (367, -52.1%) and Hyundai (360, -72.9%).

## **St. Petersburg Toyota factory starts the production of new Camry**

05.11.2014 / Avtostat

St. Petersburg Toyota factory will start the production of new Toyota Camry today. The sales price of the vehicle will start from 998,000 rubles in Russia. The model manufactured in St. Petersburg will be put on Kazakh and Belarusian markets, besides Russia.

Toyota St. Petersburg will start manufacturing RAV4 in 2016. Meanwhile, there are plans to increase the production capacity of the factory from 50,000 to 100,000 vehicles. RAV4 will be sold in Russian and Belarusian markets. The investment to be made in RAV4 production is around 5.9 billion rubles. The total amount of investment made in the factory up to today reaches 16 billion rubles, with the addition of this amount.

## **AVTOVAZ personnel have made a protest against layoffs**

05.11.2014 / Interfaks

Russian Federation Communist Party representatives and independent union members organised at AVTOVAZ factory have held a public demonstration against the layoffs, in Tolyatti. A union representative has stated their demands as a halt to layoffs and rise in wages, via Interfaks news agency. The representative has added that the average wage at the factory is 28,000 rubles. The union has announced the participation number to the demonstration as 500 workers. According to the Governorship of Samara, however, the number has only reached 200 people.

As one may remember, AVTOVAZ administration had announced plans to lay off 7500 workers until the end of this year, as part of austerity measures. One fifth of this figure is formed of administrative staff and the remaining number, blue-collar workers.

## **58.5 billion government promotion for LPG-powered vehicles**

31.10.2014 / Russian Automotive Market Research

Russian government has allocated 58.5 billion rubles for the stimulus package, prepared for the purpose of increasing the number of LPG-powered vehicles, from 2015-2020 budget. The allocated yearly amounts are as follows: 2015 – 8.35 billion rubles, 2016 – 9.54 billion rubles, 2017 – 10.49 billion rubles, 2018 – 9.12 billion rubles, 2019 – 10.03 billion rubles and 2020 – 11.03 billion rubles. The Ministry of Transport has proposed a similar package for private vehicles used in agricultural, road and municipal services.

## **Sollers-Isuzu has started the production of Forward-series trucks**

30.10.2014 / Avtostat

Sollers-Isuzu factory has completed the production of the first twelve trucks, from the sixth generation medium duty Isuzu Forward series. The Forward 18.0 (FVR34) model, with 4x2 wheel arrangement and a 7.8 lt, 280 hp engine has become the first vehicle to be manufactured.

Sollers-Isuzu director Igor Davidov states that the model is in high demand among the retail chain companies.

Ulyanovsk based Sollers-Isuzu factory will manufacture 1000-1500 trucks from Forward-series annually. The Isuzu truck series manufactured at the factory are as follows: NLR, NMR N1, NMR, NPR, NQR, FSR and FVR.

## **The sales dynamics of new automobiles in January-September period**

29.10.2014 / Avtostat

1.679 million automobiles have been sold in Russia within the first nine months of the year (-12.7%). Only six out of the best-sold thirty models have achieved to increase their sales during the aforementioned period: Lexus (+%18.9); Mercedes Benz (+%13.7); Nissan (+%12.2); Mazda (+%12.1); Land Rover (+%4.4) and Toyota (+%0.3).

The drop rate in the sales figures of eight models vary in between 26%-43%: Ford (-%42,4); Peugeot (-%40,5); Suzuki (-%36,9); Geely(-%32,7); SsangYong(-%32,1); Citroen(-%31,9); Chevrolet (-%29,6) and Daewoo(-%26,5).

## **AVTOVAZ plans to increase production by 30% in 2015**

29.10.2014 / Avtostat

AVTOVAZ chairman Bo Andersson has announced plans to manufacture 692,000 automobiles in 2015. The automobiles to be manufactured for Renault-Nissan alliance are included in this figure. The company had announced the 2014 production plan as 530,000 automobiles (390,000 Lada). In other words, a 30% production increase is planned for the next year.

The company aims to sell 450,000 Lada this year. Andersson has made the following statement to Voljskiy Avtostroitel newspaper: "The analysts predict a decline in sales. According to the optimistic scenario 3%, to the pessimistic scenario 15%. We will manufacture 452,000 Lada, 40,000 Nissan, 110,000 Renault and 90,000 Datsun automobiles next year. A total number of 692,000. This is our plan for 2015."

Andersson has also spoken about AVTOVAZ's development plan for the next five years. Accordingly, the company will use 70% of investments in the production of XRAY, XRAY Cross, Vesta, C and Lada models, such as the new 4x4 and the design of new engines:

"We are getting the credits necessary for the investments from VneshEkonomBank (VEB). The credits are issued on project basis and ten of our projects have already been approved by the bank."

## **Opel Corsa will be imported to Russia from Belarus**

28.10.2014 / Motor.ru

According to Motor.ru, Opel Corsa automobiles will be supplied to Russia from Belarus, within the scope of the agreement signed between General Motors and YUNISON in 2013. The model will be assembled at YUNISON factory near Minsk, with SKD method. The agreement will be valid until 2017. The parties approach positively towards the possibility of assembling more Opel models in Belarus in future.

## **The sales dynamics of new automobiles in January-September period**

29.10.2014 / Avtostat

1.679 million automobiles have been sold in Russia within the first nine months of the year (-12.7%). Only six out of the best-sold thirty models have achieved to increase their sales during the aforementioned period: Lexus (+%18.9); Mercedes Benz (+%13.7); Nissan (+%12.2); Mazda (+%12.1); Land Rover (+%4.4) and Toyota (+%0.3).

The drop rate in the sales figures of eight models vary in between 26%-43%: Ford (-%42,4); Peugeot (-%40,5); Suzuki (-%36,9); Geely(-%32,7); SsangYong(-%32,1); Citroen(-%31,9); Chevrolet (-%29,6) and Daewoo(-%26,5).

## **AVTOVAZ plans to increase production by 30% in 2015**

29.10.2014 / Avtostat

AVTOVAZ chairman Bo Andersson has announced plans to manufacture 692,000 automobiles in 2015. The automobiles to be manufactured for Renault-Nissan alliance are included in this figure. The company had announced the 2014 production plan as 530,000 automobiles (390,000 Lada). In other words, a 30% production increase is planned for the next year.

The company aims to sell 450,000 Lada this year. Andersson has made the following statement to Voljskiy Avtostroitel newspaper: "The analysts predict a decline in sales. According to the optimistic scenario 3%, to the pessimistic scenario 15%. We will manufacture 452,000 Lada, 40,000 Nissan, 110,000 Renault and 90,000 Datsun automobiles next year. A total number of 692,000. This is our plan for 2015."

Andersson has also spoken about AVTOVAZ's development plan for the next five years. Accordingly, the company will use 70% of investments in the production of XRAY, XRAY Cross, Vesta, C and Lada models, such as the new 4x4 and the design of new engines:

"We are getting the credits necessary for the investments from VneshEkonomBank (VEB). The credits are issued on project basis and ten of our projects have already been approved by the bank."

## **Opel Corsa will be imported to Russia from Belarus**

28.10.2014 / Motor.ru

According to Motor.ru, Opel Corsa automobiles will be supplied to Russia from Belarus, within the scope of the agreement signed between General Motors and YUNISON in 2013. The model will be assembled at YUNISON factory near Minsk, with SKD method. The agreement will be valid until 2017. The parties approach positively towards the possibility of assembling more Opel models in Belarus in future.

## **Russian LCV market is ranked fourth in Europe**

29.10.2014 / ACEA

Russian light commercial vehicle market maintains its position as the fourth largest in Europe, despite shrinking for two consecutive years. Europe-wide the sales in the segment tend to grow in double-digit rates.

According to European automobile Manufacturers Association (ACEA) data, 1,126,310 light commercial vehicles have been sold across the continent, within the first nine months of 2014 (+11.7%). The September sales figure is 142,255, on the other hand (+16.2%).

While the most number of light commercial vehicles were sold in France within the January-September period (269,813 vehicles, +1.8%), Great Britain took the second place (242,071, +18.1%). The third spot is occupied by Germany: 164,193, +8.4%. The top-three countries are followed by Russia. 101,100 light commercial vehicles have been sold in the country within the nine months (-18.5%). Italy's LCV sales figure is 85,026, on the other hand (+18.9%).

As one can see, Russia is the only country with a declining sales figure, amongst the top-five countries.

## **GAZ and Bulten will manufacture fasteners in Nizhniy Novgorod**

29.10.2014 / Russian Automotive Market Research

GAZ Group and Swedish fasteners manufacturer Bulten have established a joint venture, which will operate on GAZ factory premises, under the name of Bulten-Rus. As one may remember, the establishment agreement of the partnership had been signed in December 2012. GAZ-Bulten will supply fasteners to be used in GAZel Next. The company has already completed the assembly of the production equipments. The investment value of the project has been declared as €12 million. The initial annual production capacity of the facility is 4000 tonnes.

## **Yekaterinburg vehicle market has shrunk by 26% in September**

28.10.2014 / Auto-Dealer-Yekaterinburg

According to Auto-Dealer-Yekaterinburg data, 56,833 new cars and light commercial vehicles have been sold in Yekaterinburg in January-September period (-19%). The shrinkage rate reached 26% in September, following a sales figure of 6235 vehicles. Amongst the ten most popular brands, only Renault achieved to increase its sales (+13%). The agency officials draw attention to the fact that the utilisation programme has not yet reflected on sales in the city, due to late start. Yekaterinburg automobile sales form 3.2% of the Russian market.

## **St. Petersburg car market started to recover**

27.10.2014 / Auto-Dealer-SPb

According to Auto-Dealer-SPb data, 137,149 new cars and LCVs have been sold in St. Petersburg within the first nine months of 2014 (-8%). The September sales figure is 15,767, on the other hand (-16%). This is the highest sales figure observed in the city on a monthly basis, after March and April. The January-September sales figure of St. Petersburg is equivalent to 7.7% of the total Russian market.

Renault has become the best-sold brand of the city in September: 1704 vehicles. KIA, on the second spot, sold 1235 vehicles. The third place is occupied by Ford, with 1032 automobiles.

Auto-Dealer-SPb analysts are of the opinion that the decline in sales has reached its peak level in August and the threshold has been passed. In this regard, the September results may be assessed positively. According to the analysts, the brands which participated in the utilisation programme earlier than others, such as: Renault, Hyundai, Lada and Nissan, have already seen the benefits. The analysts do not expect a year-on-year increase in sales or a sharp decline, as experienced in August, within the course of the next three months.

## **Daimler has made a loss of €1 million from KAMAZ by the end of the first three quarters**

27.10.2014 / Prime

German car manufacturer Daimler (has 15% share of KAMAZ) has made a loss of €1 million from its participation in KAMAZ, during the first three quarters of 2014. The company had made €12 million profit from the partnership, during the same period of the previous year.

According to Prime, Daimler has profited €1 million from KAMAZ, within the last quarter. However, this amount did not suffice to compensate for the losses of the two previous quarters.

## **Avtotor has invested €15 million in Tata Daewoo truck production**

21.10.2014 / Interfaks

Kaliningrad based Avtotor car factory has made a new investment of €15 million in the production of Tata Daewoo trucks. The annual production capacity of the new complex has been announced as 15,000 trucks. The project has started as assembly production and paint and welding shops will be added in due course.

## **Automobile sales have resumed in Crimea**

27.10.2014 / OIB Russia

Car trader Avtodel, operating in Crimea, has signed a sales and technical service agreement with BMW, Nissan, Peugeot and Renault. Avtodel chairman Mihail Smolyanov has announced that the automobiles will be procured via Kerch Strait. As reported by RBK, the Russian import companies will be responsible for the transport of the vehicles.

Ukrainian importers had stopped supplying the region with automobiles and components on 18 April, following the participation of Crimea to Russia. The following month, the Russian government had made a written request to car manufacturers, asking for the restart of procurement to the region, urged by the nearly depleted foreign brand automobile and component stocks in the peninsula.

There are currently forty active dealers in Crimea. Prior to the participation, the peninsula had 4% share of the Ukrainian automobile market.

In parallel with the resumption of foreign brand sales in the peninsula, Russian car manufacturer AVTOVAZ has opened its first car gallery in Crimea. The annual sales target of the gallery has been announced as 3000 automobiles.

AVTOVAZ president Bo Andersson has stated that the 200,000 Lada vehicles across Crimea form 35% of the peninsula's total number of automobiles. Andersson has added that the company aims for a market share of 20% in Crimea.

## **Russian LCV market has shrunk by 23% in September**

22.10.2014 / Avtostat

11,900 new light commercial vehicles have been sold in Russia in September (-23%). Thereby, the number of LCVs sold within the first nine months of the year has risen to 101,100 (-18%). 68% of the sales belong to Russian brands.

GAZ has dominated the market once again. The brand has sold 5700 vehicles during the previous month (-28%). This figure is equivalent to 48% of the Russian LCV market. UAZ occupies the second place with 1500 vehicles (-14%). Mercedes-Benz has become the leader amongst the foreign brands in September, increasing its sales 2.1 times year-on-year, with a sales figure of a little bit over 1000 vehicles. The top-three brands are followed by Ford, with 720 vehicles (-48%). Lada is ranked fifth with 670 Largus and VIS sales (-31%).



## **PCMA Rus is on the search for Russian suppliers due to the depreciation of the ruble**

24.10.2014 / Vedomosti

Kaluga based PCMA Rus car factory is on the search for Russian suppliers, due to the depreciation of the ruble. The general director of PCMA Rus: Jean-Christophe Marshal has said the following at the Avtoevolutsiya Forum 2014: “Currently we are very dependent on the exchange rates. The purchase of components in euros and their transportation from Europe have negative effects on our business. Therefore, we are planning to increase the amount of components we obtain in Russia by 10%, until the end of 2015.”

Vedomosti newspaper has reminded the complaints made by general director Marshal during the same Forum previous year, about the factory’s failure to come to an agreement with any Russian suppliers. Marshal had then drawn attention to the fact that all suppliers of PCMA Rus were global manufacturers, who had factories in Russia. The localisation rate of the factory was 34%, as of October 2013. The company had declared their aim as 60%.

Jean-Christophe Marshal states that buying Russian components will give the opportunity to cut the costs and reduce the logistic expenses. Besides looking for tier 1, 2 and 3 suppliers, the manufacturer intends to localise the procurement of raw materials: “We won’t ask for an additional certificate, in case you are a supplier, currently working with Russian car manufacturers. We are ready to do whatever we can, in order to simplify the certification process. Quality and competitiveness are the most important criteria for us.” Marshal has added that the company is also ready for cooperation with companies operating in the other member states of the Customs Union: Belarus and Kazakhstan, alongside Russia.

Kaluga based PSA Peugeot Citroen and Mitsubishi factory (PCMA Rus) manufactures Peugeot 408, Citroen C4, Mitsubishi Outlander and Pajero Sport. The factory has an annual production capacity of 125,000 automobiles.

## **Car owners will have the option to join ERA-GLONASS as of 2015**

21.10.2014 / Autonews.ru

Russian official gazette Rossiyskaya Gazeta has announced that the traffic accidents emergency warning system: ERA-GLONASS will be commercially implemented as of 01.01.2015. Not only special-purpose vehicles, but also ordinary automobiles will be able to join the system.

However, the purchase of ERA-GLONASS terminal will not be the only requirement to join the system. To be able to operate the system, the vehicle owner will have to call the operator and give details about the vehicle’s bodywork, brand, model and colour, as well as licence and identification numbers.

ERA-GLONASS system will be compulsory for all vehicles manufactured in Russia, as of 01.01.2017. It’s predicted that an average number of 4000 lives will be saved every year and a great number of irrecoverable injuries will be prevented, thanks to the system.

## **Serbia may export FIAT automobiles to Russia customs-free**

17.10.2014 / Finmarket

Russian president Vladimir Putin has promised to consider customs-free exports of FIAT automobiles manufactured in Serbia to Russia, during his meeting with the Serbian prime minister Aleksandar Vucic.

Putin has said the following: “We have good relations with Italy and FIAT. We also have a close and warm relationship with Serbia, aimed at cooperation. For that reason, we might come to an agreement on launching these automobiles in the Russian market, within a certain quota.”

The ex-prime minister of Serbia: Ivica Dacic had also announced that Russia would permit the entry of part of FIAT's manufactured in Serbia to the country customs-free, following his meeting with Putin in April 2013. The aforementioned figure is predicted as 10,000 automobiles.

The practice is based on the mutual free-trade agreement between the two countries. Serbia wants the automobiles to be included in the agreement as well.

## **50,000 automobiles have been sold within the frame of the utilisation programme**

17.10.2014 / Autonews.ru

According to the statement made by the Russian Ministry of Industry and Commerce, 50,000 automobiles have been sold within the frame of the utilisation programme, which came into force on 01 September, up to today. 40% of the sales have been made during the first half of October.

Minister Denis Manturov has told that 170,000 automobiles are expected to be sold within the frame of the programme, until the end of the year. As one may remember, according to AEB data, car and light commercial sales had shrunk by 13% during the first nine months of the year. The September sales figure is 197,200 vehicles, on the other hand (-20.1%).

## **Possibility of strike in Russian car factories**

17.10.2014 / Izvestiya

According to Izvestiya newspaper, workers from several car factories across Russia are getting ready to go on strike. Avtovaz employees complain about layoffs. Nissan workers protest against shifts put on off days. While trade union members at Volkswagen Kaluga are aware of possible layoffs, there's discontent amongst workers about wages. Yedinstvo (Union) Trade Union, organised at Avtovaz, has called for a protest on 31 October. The company president Bo Andersson promised a meeting with workers on 23 October, in response.

## **Russian car production has declined by 18.1% in September**

16.10.2014 / Avtostat

Russian Federal Institute of Statistics: Rosstat has announced that 1.3 million automobiles have been manufactured in the country, within the first nine months of the year (-6.2%). The September production figure is around 100,000 vehicles, on the other hand (-18.1%).

Avtovaz has started the serial production of automatic Lada Priora in September. Another significant development of the month was the suspension of production at St. Petersburg GM, Tolyatti GM-Avtovaz and Kaluga Volkswagen factories, during certain periods.

## **Russian truck production has shrunk by 27.6% in September**

16.10.2014 / Rosstat

According to data published by Russian Federal Institute of Statistics: Rosstat, 113,000 trucks have been manufactured in the country, within the January-September period (-21.5%). The September truck production figure has been announced as 13,100, on the other hand (-27.6%).

The biggest truck manufacturer of the country: Kamaz has suspended production for three days in September, due to low demand. Another interesting news of the month was the start of the production of GAZ's new generation GAZon Next model medium-tonnage trucks.

As published by Rosstat, 29,600 buses have been manufactured during the first nine months of the year (-24.5%). The September bus production figure is 5000 (-18.1%).

## **Chinese Dongfeng will manufacture buses in Saratov Region**

16.10.2014 / Avtostat

An agreement proposing the establishment of a Russian-Chinese partnership, in order to manufacture buses in the city of Krasnoarmeysk within the boundaries of Saratov Region, has been signed between the Chinese vehicle manufacturer Dongfeng and Saratov Regional Administration. The facility, which will be established with an investment of over \$100 million, is expected to manufacture 500 buses annually.

The general director of Dongfeng Yangtse: Van Shanfu has stated that the company is ready to establish the factory in a short time. Shanfu has added that the buses co-designed by Chinese and Russian engineers will be sold under the brand name of Saratov.

# Meeting place for the automobile sector

# automechanika

**Automechanika** is the leading international meeting place for the automobile sector. As the world's biggest trade fair for the automotive aftermarket, the Automechanika spotlights innovations and solutions in the fields of parts, systems, tuning, workshop equipment, bodywork & paintwork, car wash, IT & management and the latest automobile services.

**Automechanika** is one of the most successful trade fair brands of Messe Frankfurt and has a worldwide presence. With a network of 14 events in 13 countries, we offer exhibitors access to new markets and bring them into contact with new national and regional visitor groups.



## automechanika

SHANGHAI

09 -12 December 2014

Automechanika Shanghai lived up to its status as the world's second largest international trade fair for automotive parts, accessories, equipment and services and the best platform for tapping into the Chinese and overseas markets.

## automechanika

ST. PETERSBURG

24 -26 March 2015

Russia's Leading Regional Trade Fair for the Automotive Industry targeting Trade Visitors from North West Russia and the Baltic States

## automechanika

CHICAGO

24 -26 April 2015

Automechanika Chicago will be the largest U.S. trade show for automotive technicians and shop owners focused on high-end technical training and management, while showcasing the newest tools, equipment and products in the market. It is the premier platform for the automotive aftermarket arena.

## automechanika

DUBAI

02 -04 June 2015

With 1,696 exhibitors spanning 59 countries and 28,709 visitors from 130 countries, Automechanika Dubai is geared up to supply intermediate markets

## MIMS automechanika

MOSCOW

24-27 August 2015

With 1338 exhibitors from 39 countries, 46 393 square meters exhibition space and 31 239 professional visitors, MIMS Automechanika Moscow is the leading international trade fair for the automotive industry targeting visitors from Russia and the CIS.