

Hyundai and Avtotor will invest \$50 million in commercial vehicle production

13.04.2017 / RNS

Car manufacturer Avtotor and Hyundai Motor Company will sign an agreement today, as to the full-cycle production of commercial vehicles, as told by an Avtotor representative. The total investment will reach \$50 million gradually, according to the representative.

The full-cycle production is planned to start from 2018 onwards. The production in the facility will begin with HD78 only, gradually expanding to the remaining models, he added. Hyundai passenger car production is being made at Avtotor, alongside BMW and Kia at the moment.

The subdivision of Hyundai: Hyundai Truck&Bus has broken ties with the distributors in the Russian market in 2017 and established its own representative office in the country in February, which currently makes the sales of commercial vehicles. Hyundai Motor Company aims to sell 2500 trucks in Russia this year, as stated by the company.

Infiniti sales up by 27% in Russia by the end of the first quarter

13.04.2017 / RusAutoNews.Com

Russian Infiniti dealers have sold 1585 vehicles during the first quarter of 2017, which is equivalent to a 27% year-on-year growth. As a result, the share of the brand in the premium-segment has risen to a record level of 4.8%, as stated by the company press-office.

The most popular diesel cars in Russia

13.04.2017 / RusAutoNews.Com

According to Autostat, top 10 diesel cars sold in Russia for the first two months of 2017 are

1. BMW 5-Series (261 units /+310% YoY)
2. Toyota Land Cruiser (223 units /-54% YoY)
3. BMW X5 (191 units /-32,5% YoY)
4. Toyota Land Cruiser Prado (185 units /-26% YoY)
5. Audi Q7 (172 units /-34% YoY)
6. BMW X6 (126 units /+2,5% YoY)
7. KIA Sorento (109 units /-37% YoY)
8. Hyundai Santa Fe (95 units /-16% YoY)
9. Mercedes-Benz GL-Class (95 units /-48% YoY)
10. Mercedes-Benz C-Class (92 units /+360% YoY)

Genesis has broken a sales record in the Russian market in March

13.04.2017 / Autostat

Premium brand Genesis has sold 182 vehicles in Russia in March, achieving its best result since its introduction to the country last October. For comparison, the sales of the flagship Genesis model: G90 sedan reached 62 units during the last five months. The sales figure of the model for the January-February 2017 period is 16 units, on the other hand, according to AEB data. The March demand boost is mainly due to the introduction of the new all-wheel drive sedan G80, which is the second model of the premium brand in the Russian market.

As stated by the company press-office, Genesis plans to sell around 1500 vehicles in Russia. All Genesis models for the Russian market are manufactured at Avtotor plant.

PwC predicts an 11.5% growth in Russian second-hand car market in 2017

11.04.2017 / RNS

The Russian second-hand car market may grow by 11.5% year-on-year in 2017, to 5.8 million units, according to the calculations of Avito Auto, PwC and Autostat. The relevant information has resulted from a survey.

The market has risen by 6% in 2016 - to 5.2 million vehicles.

The market will have grown by 28.8% by 2020, in comparison with 2016 - reaching 6.7 million units.

The average annual growth rate of the market will reach 5%, as predicted by the company.

The forecast is based on the growth of the automobile park and its turnover level (the ratio of the sales of cars at a given age to the volume of the fleet, which corresponds to that age segment), as reported by PwC.

The Russian car park will grow by 9% by 2020 - to 45.4 million units, however, aging at the same time. As calculated by the company, the 15.5% ratio of vehicles under the age of 5 years old in the second-hand car market in 2017 will have fallen to 10.4% by 2020. The number of automobiles over the age of 10 years, on the other hand, will increase from 39.7% to 44.8%.

The turnover of the automobiles in the fleet will grow from 13% to 15% in 2020, reaching its peak.

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Chevrolet Niva production has started in Kazakhstan

10.04.2017 / Autostat

The serial production of Chevrolet Niva has started at SaryarkaAutoProm plant in the city of Kostanay, using car assembly sets delivered from GM-AVTOVAZ in Tolyatti.

As is known, Kazakhstan is one of the most significant export markets for GM-AVTOVAZ.

GM-AVTOVAZ has exported 1555 Chevrolet Niva SUVs in 2016, which is equivalent to a 34.5% year-on-year decline. “The shrinkage in export volumes is due to the fall in customer spending in Kazakhstan, which was the main export market in 2015. The implementation of regulatory and legal acts related to the payment of utilisation and registration fees prior to the release of cars for sale has caused the shrinkage, bringing extra costs for customers” - as stated by the company press-office.

VW will introduce a new crossover to the Russian market

06.04.2017 / NAPI

Volkswagen will bring the biggest crossover in its model range: Teramont to the Russian market. The German brand will start taking orders for the new model from November 2017 onwards. The vehicles will be imported to Russia from USA (where the model is sold under the name of Atlas). Teramont will be put on the Russian market only in petrol engine versions of 2.0 lt (238 hp) and 3.6 lt (280 hp) and an 8-speed automatic transmission. All versions come with all-wheel drive transmissions, including the basic one.

Mercedes-Benz E-Class is the leader of the premium-segment in Moscow

06.04.2017 / Autostat

According to a survey, Mercedes-Benz E-Class is the best-sold premium-segment automobile in the capital, with a sales figure of 312 units within two months, indicating a 74% year-on-year increase. BMW 5-Series occupies the second spot with 274 vehicles, following a 59% growth in sales. Another BMW model: crossover X5 comes third, with 241 vehicles, despite a 28% year-on-year decline.

Mercedes-Benz GLC-Class (240, -37.5%) and Lexus RX (223, +42%) complete the top-five. The rest of the top-ten most popular premium automobiles in Moscow are as follows: Mercedes-Benz C-Class (194, -20%), Audi A6 (189, +38%), Audi Q7 (177, -32.5%), Audi Q5 (169, -1.5%) and BMW 3-Series (166, -16%).

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The government has proposed a new method of support for Russian car industry

07.04.2017 / Vedomosti

The Russian Tractor programme, planned to be launched in 2017, will be implemented within the frame of another existing state programme: preferential leasing, as told by the Deputy Minister of Industry and Commerce: Alexander Morozov. The tractor customers will be eligible for further discounts following the changes, the amount of which has not been disclosed by the ministry. The current rate is 10% of the value of the vehicle.

It's assumed that preferential leasing will also cover new programmes: "Russian Farmer" for agricultural vehicles and "Own Business" for LCVs.

According to plans, in the event of advance payment, the leasing company will be able to provide a government reimbursable discount of up to 12.5% of the purchase price of the vehicle to leaseholders, who are entitled to additional state support measures within the scope of the Russian Tractor, Own Business and Russian Farmer programmes.

New programmes such as: "First Car" and "Family Car" may be included to another demand stimulation programme for the Russian automobile market: Preferential Car Loans, providing additional discounts on vehicles.

The government representative has not revealed how much will be allocated on each new programme. However, as anticipated, 10 billion rubles will be allocated for both preferential leasing and preferential car loans programmes.

Furthermore, subsidies will start on the utilisation of the public transport fleet and the model range will be expanded in the traditional subsidy programmes for tram and trolleybus purchases, with the addition of electric buses in 2017, as told by Morozov.

Lada sales up by 8% in the first quarter of 2017

05.04.2017 / RusAutoNews.Com

Lada has summarised the sales results for the first quarter of 2017. A total number of 61,477 passenger and commercial vehicles have been sold within three months, which indicates a 8% year-on-year increase. 25,110 passenger cars (PC) and light commercial vehicles (LCV) have been sold in March alone, exceeding last year's figure by 13%.

LADA XRAY has set a monthly sales record in March 2017, finding 3020 clients. March figure is 900 vehicles over February and almost twice as much as January. Lada Vesta sales also show positive dynamics, improving by approximately 1000 cars a month. 6036 Vesta have been sold in March, which is 935 vehicles superior to the previous month.

LADA vehicles are currently sold in more than 300 dealer centres, throughout 178 Russian cities.

150,000 automobiles have been sold since the turn of the year, assisted by government support programmes

04.04.2017 / RNS

Almost 150,000 automobiles have been sold in Russia from the beginning of the year till 29 March, within the frame of the demand stimulation programmes, as told by the Deputy Minister Alexander Morozov.

“Nearly 150,000 vehicles have been sold within the scope of the demand stimulation programmes, as of 29 March” - he said. According to Morozov, the result has exceeded last year’s figures.

The Ministry of Industry and Commerce plans to push the automobile sales up to 750,000 units by the end of the year, through government support programmes. An additional number of 90,720 cars are expected to be sold via newly designed programmes, generating 17.4 billion rubles.

First Car, Family Car, Russian Tractor and Russian Farmer are amongst the new programmes. The government will spend 62.3 billion rubles on the support of automobile industry in 2017. The ministry aims for 7% growth in car sales in Russia in 2017.

Renault will start Russian assembly car exports to six Persian Gulf countries

04.04.2017 / RNS

Russian affiliate of Renault - “Renault Russia” will expand its export geography in 2017, adding six Persian Gulf countries. The company plans to export 14,000 bodies, as told by the company CEO: Andrei Pankov.

“Thanks to the adaptation of cars to new export markets, Renault will start exporting automobiles to six Persian Gulf countries from this year onwards” - said Pankov.

Up to 2016, the company exported vehicles to Kazakhstan and Belarus only. During that year, Vietnam, Kyrgyzstan and Armenia have been added on the list. Renault has exported 10% of its Russian assembly vehicles in 2016.

Renault has started the exports of painted bodies for Logan models manufactured in Avtovaz plant in Tolyatti to Algeria in 2016. “We will export a minimum number of 14,000 of such bodies this year and gradually increase the supply volume in the coming years” - Pankov added. Approximately 1000 bodies have been exported to Algeria last year.

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1.5 million Toyota and 174,000 Lexus vehicles have been sold in Russia in 15 years

02.04.2017 / RusAutoNews.Com

According to Toyota Russia, the official Toyota and Lexus dealers have sold 1,673,749 automobiles within the 2002-2016 period in the country. The aggregate annual sales of the two brands grew by almost 14 times during the period: from 8600 vehicles in 2002 to 118,700 in 2016. 2008 was the record year for the company in Russia in terms of sales volumes, with 204,761 Toyota and Lexus automobiles.

In the meantime, the market share of the company has been on the rise continuously. This indicator has grown by ten times within the aforementioned period: from 0.8% to a record share of 8.3%.

1,499,097 Toyota automobiles have been sold between 2002-2016. The brand has been the leader amongst all Japanese brands in Russia for several years in a row.

The sales figure of Lexus has reached 174,652 units by the end of the 2002-2016 period. Lexus has risen to the third spot in the premium brands sales volumes rankings in the country in 2016.

The number of official Toyota and Lexus dealers in Russia has increased from 11 in 2002 to the current figure of 154, covering the whole country from its westernmost point in Kaliningrad to its eastern regions, including Sakhalin.

2.5 million Lada 4x4 have been manufactured in 40 years

03.04.2017 / RusAutoNews.Com

AVTOVAZ has announced that the company will celebrate the anniversary of LADA 4x4 on 5 April. The production of the VAZ-2121 Niva off-road model began 40 years ago in 1977. The vehicle is being manufactured under the name of LADA 4x4 since 2005.

Approximately 2.5 million LADA 4x4 have been produced since 1977. More than 530,000 units have been exported. 4x4 is the only LADA model, which conquered all six continents of the Earth, including Antarctica, where it served for 11 years.

LADA 4x4 has gone through several modernisation cycles during its life-time. The automobile has become more dynamic, comfortable and safe. The handling of the vehicle has improved, both off-road and on the highway.

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